

# SUMMARY OF INFORMATION



## **MISSION/VALUES/PURPOSE**

Under the Oak provides a platform for Tasmanian makers and artisans to showcase their unique handmade wares in an inviting, retail setting, providing income opportunities to small businesses in Tasmania. Our mission is: 'Celebrating, encouraging and supporting Tasmanian Talent in Art, Craft and Design'

## **BUSINESS DETAILS**

Operating since 2011, Under The Oak has grown into a reputable, award winning business. Our one and only focus is Tasmanian Handmade, we do not stock or buy items from interstate. We are located at 2/39 Reibey St Ulverstone, (or down Car Park Lane) behind Hennessy's Bakery, in a busy area of the CBD with many beautiful glass windows showcasing our products in gorgeous natural light.

## **COSTS AND OTHER DETAILS**

- Month by month contract
- 35% commission deducted prior to bank deposit, which is made between 1st-7th of every month
- Sales reports are emailed each month generated from our Point of Sale system
- We have a website which lists designers involved and provides links to their individual sites/pages where applicable.
- We utilise social media platforms such as Facebook, Instagram and Trip Advisor
- Each designer will feature in the front window display at least once during a 3 month period
- If no sales in a 3 month period, contract will be reviewed and a payment of \$45 will be due each subsequent month of \$0 sales as we house your goods.

**Please feel free to email or phone us if you have any questions.**

